

RESEARCHING YOUR COLLEGE

PENNANT PROJECT



A fun research project for students to display the research they did about a college of choice.



RESEARCHING YOUR

COLLEGE PENNANT PROJECT

PURPOSE:

Students need to plan ahead for the college admission process. This lesson will help students research various colleges, and understand the things to consider when choosing a college.

OBJECTIVE:

- Students will develop research skills
- Students will identify pertinent college information necessary to make informed decisions for choosing a college.
- Students will determine if the college they researched is a good fit for them.

MATERIALS:

Writing Utensils, Computers/iPads, Researching Your College project directions (photocopy back to back), Things to Research (photocopy back to back) and College Pennant (photocopy back to back). worksheets

INTRODUCTION:

Welcome students and discuss with the need to have a plan when pursuing college. Every college has it's own set of requirements and also has majors and programs unique to them. Explain to them that today they will be given the opportunity to research a college of their choice and create a banner to represent their research.

ACTIVITY:

Pass out the **THINGS TO RESEARCH** and Project Directions worksheets. Ask the students to spend a few minutes thinking about their idea college. Ask them to describe their idea college and then to start thinking about what qualities and characteristics make it appealing to them.

RESEARCHING YOUR

COLLEGE CONTINUED

ACTIVITY CONTINUED:

Pass out the **COLLEGE PENNANT** worksheets. Tell the students that they will be using the internet to research the colleges they have chosen. Go over the *Things to Research* worksheet and why each factor is important in considering college. Tell the students that their research will help them to complete their college pennant. On one side of the pennant they will place information about the college and on the back they will create and design a college pennant for their school. Student may include the school's logo, mascot, colors, and information they have learned to create their pennant. Encourage students who don't have an idea for a college to pick something that interests them and research it. Allow students time to research their college. Several days may be needed to complete this assignment.

DISCUSSION:

Ask students how they choose their college. Ask students whether they would like to attend the college now that they have done some research on it. Where the students surprised by any of their research?

ASCA STANDARDS:

Category 1: Mindset Standards

4. Understanding that postsecondary education and life-long learning are necessary for long-term career success

Category 2: Behavior Standards

Learning Strategies

5. Apply media and technology skills

7. Identify long- and short-term academic, career and social/emotional goals

RESEARCHING YOUR

COLLEGE PENNANT PROJECT

You are going to research a college of your choice and create a college pennant from the information you find. In addition, you will look at how you would fit in with what the college offers. There are several factors that you will need to consider when doing your research:

- LOCATION AND TYPE.** WHERE IS THIS COLLEGE LOCATED? IS IT PUBLIC OR PRIVATE? **Then think about:** Would you rather live in a small town or big city? How far do you want to be from home?
- SIZE.** HOW LARGE IS THE CAMPUS? How many students attend? **Then ask yourself:** Would I feel lost or at home in a campus this size? What is the average class size and how does that compare to my class size now?
- ADMISSIONS.** WHAT IS THE AVERAGE GPA AND TEST SCORES? **Then think about:** How will you compare academically to your peers?
- ACADEMICS.** WHAT ARE THE MOST POPULAR MAJORS? WHAT OTHER MAJORS ARE OFFERED? **Then ask yourself:** Does the college have your major? What are your class options within your major? Is there a study abroad program? Is there an academic honors program? Are there any special programs?
- EXPENSES.** HOW MUCH DOES IT COST TO ATTEND? **Then ask yourself:** Can I afford the next 4 years here? (Remember one of the biggest reasons people drop out of college is because of money issues.)
- COLLEGE SPIRIT.** WHAT IS THE COLLEGE MASCOT AND SCHOOL COLORS?
- ROOM AND BOARD.** WHAT ARE MY HOUSING OPTIONS? **Find out and think about:** Are there special dormitories for certain groups (fraternities/sororities, quiet dorms, singles, apartments, major dorms, and sports)? What are the meal plan options? How would I like living here?
- ACTIVITIES.** DOES THIS COLLEGE OFFER SPORTS, CLUBS, OR GREEK LIFE (FRATERNITIES AND SORORITIES)? **Ask yourself:** Are there activities at the college I want to join?
- OVERALL.** WHAT IS MY PERSONAL RATING FOR EACH COLLEGE? **Ask yourself:** Can I see myself attending this college and being happy?

RESEARCHING YOUR COLLEGE CONTINUED-

Use the **THINGS TO CONSIDER/WHAT I FOUND OUT/HOW DO I FIT IN** worksheets to record your findings and thoughts. Use this information to create your College Pennant. You will turn both the worksheets and the college pennants in. Be sure to write neatly. On the back of your college pennant, design your own college pennant based on your findings. Try to use the college's colors in your design.

USE THE FOLLOWING WEBSITES TO HELP RESEARCH YOUR COLLEGE:

- <https://bigfuture.collegeboard.org/>
- <https://www.petersons.com/search/schools>
- http://www.collegeconfidential.com/college_search/

In addition, you may need to go directly to the college's website that you are researching for information.

NAME _____

COLLEGE _____

THINGS TO RESEARCH	WHAT I FOUND OUT
<p style="text-align: center;">LOCATION AND TYPE</p> <ul style="list-style-type: none">❖ distance from home❖ rural/urban/suburban❖ public or private	
<p style="text-align: center;">SIZE</p> <ul style="list-style-type: none">❖ campus size❖ student body size	
<p style="text-align: center;">ADMISSIONS</p> <ul style="list-style-type: none">❖ average test scores, GPA, and rank❖ required high school courses❖ % accepted	
<p style="text-align: center;">ACADEMICS</p> <ul style="list-style-type: none">❖ major❖ special programs❖ average freshman class size	
<p style="text-align: center;">EXPENSES</p> <ul style="list-style-type: none">❖ application fee❖ tuition, room and board	
<p style="text-align: center;">COLLEGE SPIRIT</p> <ul style="list-style-type: none">❖ mascot❖ college colors	
<p style="text-align: center;">HOUSING/BOARD</p> <ul style="list-style-type: none">❖ guaranteed housing❖ types of rooms❖ meal plan options	
<p style="text-align: center;">ACTIVITIES</p> <ul style="list-style-type: none">❖ sports❖ organizations❖ Greek life	
<p style="text-align: center;">OVERALL</p> <ul style="list-style-type: none">❖ Pros❖ Cons❖ Personal Rating	

NAME _____

COLLEGE _____

THINGS TO RESEARCH

HOW DO I FIT IN?

LOCATION AND TYPE

- ❖ distance from home
- ❖ rural/urban/suburban
- ❖ public or private

SIZE

- ❖ campus size
- ❖ student body size

ADMISSIONS

- ❖ average test scores, GPA, and rank
- ❖ required high school courses
- ❖ % accepted

ACADEMICS

- ❖ major
- ❖ special programs
- ❖ average freshman class size

EXPENSES

- ❖ application fee
- ❖ tuition, room and board

COLLEGE SPIRIT

- ❖ mascot
- ❖ college colors

HOUSING/BOARD

- ❖ guaranteed housing
- ❖ types of rooms
- ❖ meal plan options

ACTIVITIES

- ❖ sports
- ❖ organizations
- ❖ Greek life

OVERALL

- ❖ Pros
- ❖ Cons
- ❖ Personal Rating

NAME: _____

COLLEGE NAME: _____

ABOUT THE COLLEGE:

POPULAR MAJORS:

1. _____
2. _____
3. _____
4. _____

CLUBS AND ACTIVITIES:

1. _____
2. _____
3. _____
4. _____

SPORTS ON CAMPUS INCLUDE:

- _____
- _____
- _____
- _____

SCHOOL SPIRIT:

Mascot: _____

Colors: _____

- _____
- _____
- _____

SCHOOL FACTS:

of Students: _____

Tuition: _____

Room and Board:

ADMISSION:

GPA: _____

SAT Scores: _____

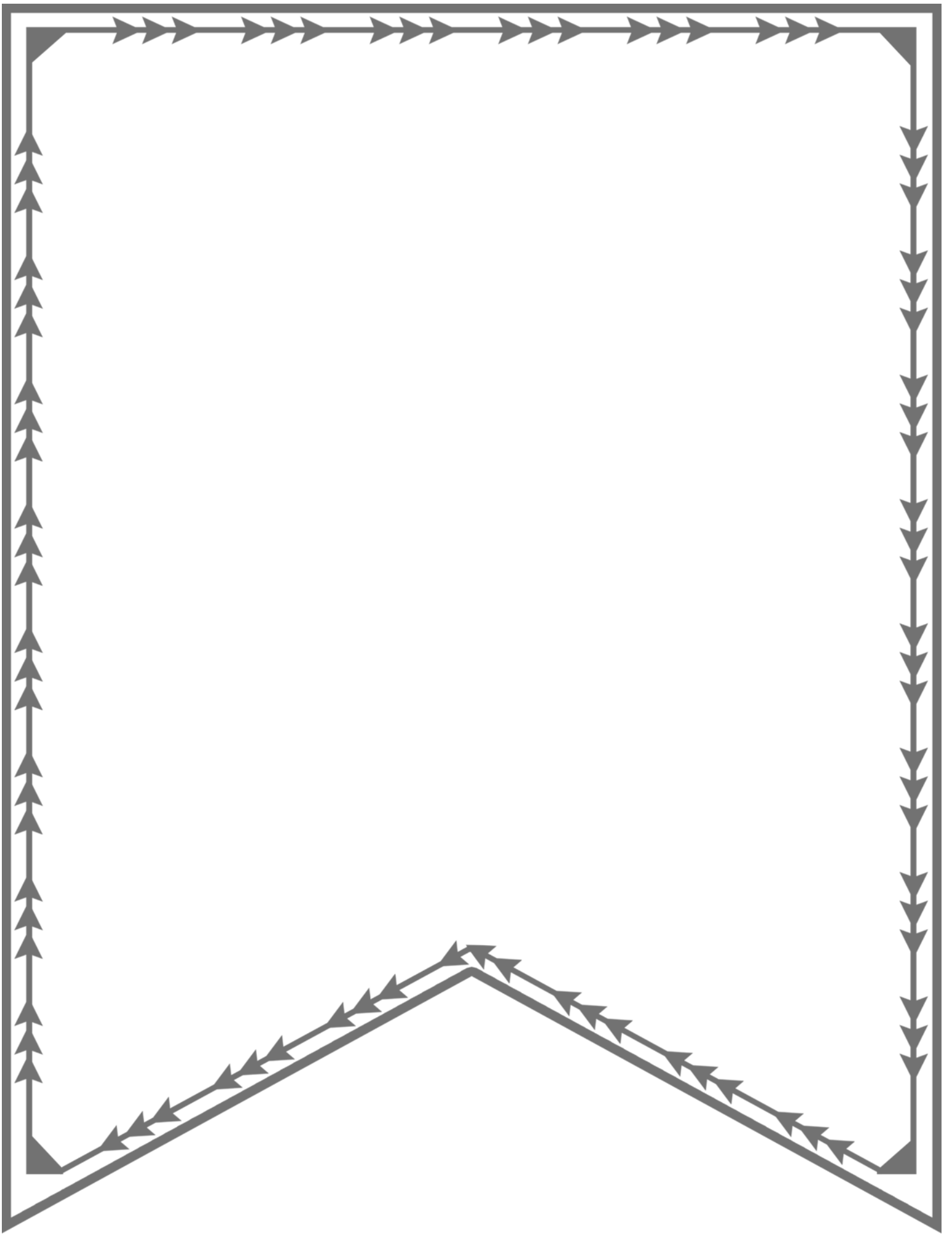
ACT Scores: _____

% Accepted: _____

TYPE OF SCHOOL:

- Public Private
- Rural Suburban Urban
- 2 year 4 year
- Coed Single Sex

LOCATION:



RESEARCHING YOUR

COLLEGE PENNANT PROJECT

FONTS AND GRAPHICS THANKS TO:



Image Boutique

kimberly
geswein
fonts



**THANK YOU FOR
PURCHASING THIS
PRODUCT! PLEASE
REMEMBER TO LEAVE
FEEDBACK TO EARN
CREDITS ON FUTURE
TPT PRODUCTS!**

Carol Miller

